



**2025 GIA ANNUAL
CONFERENCE**

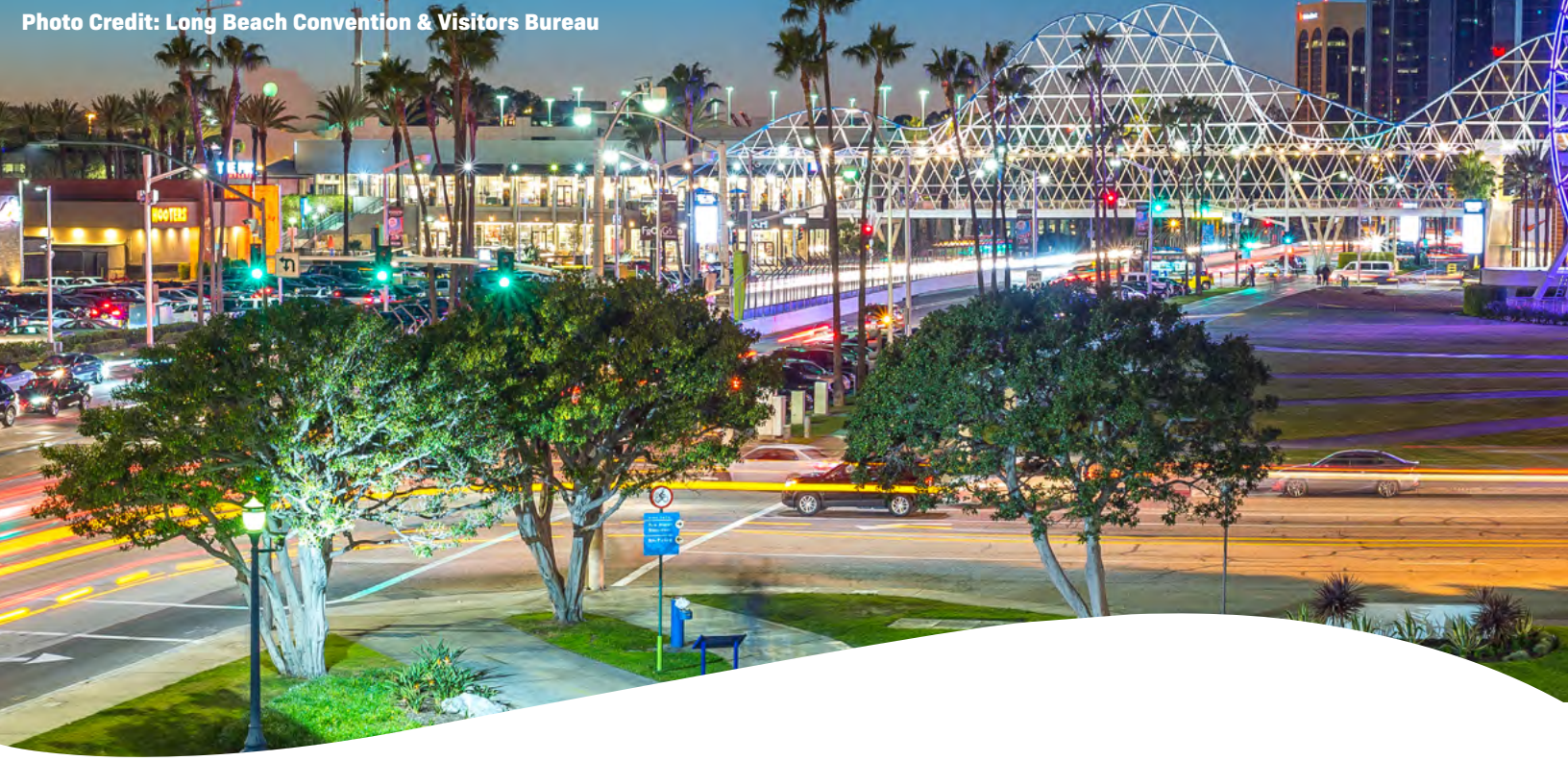
**SPONSORSHIP
OPPORTUNITIES**



Branch Out
GROWING INVESTMENTS IN AGING

OCTOBER 21-24, 2025

LONG BEACH, CALIFORNIA



Branch Out

GROWING INVESTMENTS IN AGING

From coast to coast, we are all getting older and our population is becoming more diverse — ethnically, racially, culturally, linguistically, and socio-economically. As we live longer, often healthier lives, our assumptions about aging are being challenged and our understanding of what older people need, want, and have to offer is growing.

In this dynamic environment, philanthropy must branch out, seeking fresh ideas and common ground.

At Grantmakers In Aging (GIA), we're mobilizing money and ideas to strengthen policies, programs, and resources for all of us as we age, by creating opportunities for funders to connect, collaborate, and co-fund.

In 2025, we're taking our Annual Conference to Long Beach, a vibrant Southern California cultural hub, where our host sponsor will be Archstone Foundation.

This is the only meeting of its kind, focused on aging and philanthropy. You're invited to join funders, thought leaders, and changemakers as we seek to:

- Influence policies and leverage funding to nurture connections between aging and other intersecting priorities, like economic security, mental and physical health, disability, race, gender, and community-building.
- Scale up collaborations and co-investments to maximize impact.
- Advance more equitable philanthropic practice in our funding strategies and our operations.

Let's gather in California, then branch out together — broadening our networks, deepening our relationships, learning from each other, and growing investments in aging.

About the Conference

The GIA Annual Conference is the premier source of information, inspiration, and network-building for any funder interested in aging-related initiatives.

Building on GIA's 40+ years of convening experience, this event brings together funders of all types and sizes: large and small; local, regional, national, and international; public and private.

Our program is designed to foster true connection between people in many different roles, including staff, trustees, directors, consultants, and donors.

With compelling content and plenty of dedicated networking time, the GIA 2025 Annual Conference will be one of the high points of your professional year.

Thanks to our host sponsor, Archstone Foundation

This year, we're excited to gather in Long Beach, California, home to our host sponsor, [Archstone Foundation](#), a nonprofit, non-partisan, private foundation dedicated to improving the health and well-being of older Californians and their caregivers. One of the original members of GIA, the Foundation focuses on expanding access to coordinated care and increasing the availability of high-quality health and social services for older people, in ways that enhance justice, foster equity, promote diversity, and honor inclusion (JEDI).



Become a Sponsor

The Annual Conference brings together experts, innovators, funders, and decision-makers. The result is an invaluable opportunity to share, learn, and connect, but this meeting of minds is only possible with your support. Please consider becoming a sponsor.



Thanks to Archstone Foundation, our host sponsor in Long Beach.

We appreciate the contributions of the entire Archstone staff and particularly the leadership of CEO Rigo Saborio (left), Vice President of Programs Laura Rath, and Program Officer Jasmine Lacsamana, who also serves as Secretary and Governance Chair of the GIA Board.

Sponsorship Opportunities

GIA's roster of sponsors reflects the diversity of our membership, and we offer sponsorship opportunities at varying levels.

All sponsors receive acknowledgment on the conference website and mobile app, in the on-site slideshow and signage, promotional emails, and on social media. Every sponsor may also share up to three resources on the conference app.

Sponsors may choose to provide general operating support for the conference rather than sponsoring a specific event or item, and will receive the benefits offered at the level they select.

All sponsorship benefits are awarded on a first-come, first-served basis.

SEQUOIA
\$50,000

- Co-design a plenary session with GIA staff, share materials, and address attendees
- Acknowledgment in conference materials and communications
- Three acknowledgments on GIA social media
- Two news items in GIA's *Aging Matters* e-newsletter
- Three complimentary conference registrations

REDWOOD
\$35,000

- Sponsor the CEO/Trustee dinner, share materials, and address attendees
- Acknowledgment in conference materials and communications
- Two acknowledgments on GIA social media
- One news item in GIA's *Aging Matters* e-newsletter
- Two complimentary conference registrations

OAK
\$25,000

- Sponsor a conference lunch or reception, share materials, and address attendees
- Acknowledgment in conference materials and communications
- One complimentary conference registration

PALM
\$20,000

- Sponsor a conference breakfast, share materials, and address attendees
- Acknowledgment in conference materials and communications

CEDAR
\$15,000

- Sponsor conference site visits -or-
- Sponsor the Leaders of Today and Tomorrow luncheon
- Acknowledgment in conference materials and communications

COTTONWOOD
\$10,000

- Sponsor a Conference Networking Break -or-
- Brand the conference app -or-
- Sponsor a Community Networking Dinner focused on a topic of your choice
- Acknowledgment in conference materials and communications

JOSHUA TREE
\$5,000

- Acknowledgment in conference materials and communications

Let's Talk Sponsorship



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What people love about the GIA annual conference

“This is the best conference I attend all year!”

—2024 GIA CONFERENCE PARTICIPANT



- *Deepening relationships and making new connections.*
- *Learning about new funding strategies.*
- *Direct access to thought leaders.*
- *Seeing innovation in action during local site visits.*
- *Being with people who share our values and care about aging.*

About GIA

Grantmakers In Aging (GIA) is a community of funders mobilizing money and ideas to strengthen policies, programs, and resources for all of us as we age, and the only global membership organization focused on aging and philanthropy.

As the hub of the aging philanthropy ecosystem, GIA creates opportunities for funders to connect, collaborate, and co-fund. Our vision is a just and inclusive world where all people are fully valued, recognized, and engaged at all ages.

Learn more at www.GIAging.org





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WWW.GIAGING.ORG